AIDA

— PARTNER GUIDE

Share Aida. *Earn* together.

Everything you need to introduce Aida with confidence.



EDITION OCTOBER 2026

— WHO AIDA IS

Welcome to Aida Partner

Thank you for helping businesses around you look after their Instagram. This guidebook gives you what you need: who Aida is, who to introduce, what to say, and how you earn.

Aida Creative is a social media and creative studio in West Surabaya, founded in 2021. Aida plans, shoots, designs, writes and schedules content for businesses, and goes through the results with them every month.



Real work for real businesses.

— WHAT AIDA DOES

What Aida does

Instagram and TikTok management

Content: planning, design and captions

Photo and video

Branding







Real work for real businesses.

— HOW IT WORKS

Three steps. Then you get paid.

1

Join

It is free and takes 2 minutes. You get your own link and code.

2

Tell a business owner about us

Share your link. Or, when the owner says yes, give us their WhatsApp number.

3

We do the rest. You get paid.

We talk to the owner, agree the price and do the work. You get paid each time the business pays.

Who to introduce, and who not

A good fit

Owners who want their Instagram handled regularly: cafes and restaurants, clinics, shops, property, services. People who care about how their brand looks and are ready for a monthly plan.

Not a good fit

Businesses that only want a single cheap post, or the lowest price in town. Personal accounts. Anyone who is not the decision maker.



— THREE MESSAGES YOU CAN SEND

Three messages you can send

Copy one, change the name, and send it on WhatsApp. Please do not mention prices. Our team handles that.

A FIRST HELLO

Hi [name]! I thought of you because you are always busy with your business. Aida Creative looks after Instagram for businesses like yours: planning, photos, design and posting. You answer a few questions and they put together a package for you here: aidacreative.id/custom-package?ref=YOURCODE

IF THEY ASK ABOUT PRICES

Good question! Every package is custom, so every price is custom. Our team will go through it with you on WhatsApp. Start here: aidacreative.id/custom-package?ref=YOURCODE

FOR A FRIEND WHO HAS NO TIME TO POST

Hi [name]! If posting on Instagram keeps getting pushed to next week, Aida can take it off your plate. They plan, shoot and post for you every month. Have a look and see what fits: aidacreative.id/custom-package?ref=YOURCODE

— YOUR COMMISSION

How your commission works.

What it is based on

Your share is a percentage of what the business really pays Aida each month for monthly social media management, before tax.

Not counted: ad budgets, extras and add-on invoices.

5%

Each month

5% of what the business pays Aida for monthly social media management

12

Paid months

Your share runs for the business's first 12 paid months. Then it ends. There is no second year.

If Aida gives the business a discount

> 10%	3%
> 20%	2%

More than 10% off the normal package price: your share is 3%. More than 20% off: your share is 2%. This applies for the same 12 paid months.

— EXAMPLES

See it in numbers.

EXAMPLE

A business pays Rp 5.000.000 a month

Each month (5%)	Rp 250.000 a month	**for 12 paid months**
Total over 12 months		**Rp 3.000.000**

EXAMPLE

More than 10% off

The business pays Rp 4.400.000 a month. Your share is 3%. Over 12 months that is Rp 1.584.000.

Rp 132.000 a month

EXAMPLE

More than 20% off

The business pays Rp 3.750.000 a month. Your share is 2%. Over 12 months that is Rp 900.000.

Rp 75.000 a month

EXAMPLE

5 businesses

Each pays Rp 5.000.000 a month. You earn Rp 1.250.000 a month for 12 months, which is Rp 15.000.000 in total.

Rp 1.250.000 a month

Real amounts follow what each business really pays. Your dashboard shows the exact numbers.

— GETTING PAID

When you get paid.

1. **The business pays Aida**
   Your share follows their payment. No payment from the business, no share.

2. **Earned**
   Your share shows in your dashboard with its due date: 7 days after their payment arrived.

3. **Within 7 days**
   Aida transfers it to your bank within those 7 days.

4. **Paid**
   Each share is paid on its own. There is no fixed payday.

There is no minimum: every share is transferred, however small. If the business pays late, your share comes late too (example: their payment arrives on 25 November, your share is paid by 2 December at the latest).

One-off projects

Branding, photo or video projects from a business you introduced pay 5%, once, after the project is fully paid, if it is paid within 12 months of the introduction. Extras and ad budgets don't count.

— WHEN IT STOPS

When it stops or changes.

After 12 paid months

Your share for that business ends. There is no second year.

If the contract is cancelled

If the business's contract is cancelled, at any time, your share for that business ends. If they come back later with a new contract, it does not restart. A paused contract does not end it, but months without payment earn nothing.

If a payment is refunded

The share on that payment is taken back.

No guaranteed income

Your share depends on a business becoming and staying a paying client. Nobody can promise how much you will earn.

— WHO GETS CREDIT

Real introductions only.

You get credit for a real introduction. There are three ways:

1. You introduce Aida to the owner in a real meeting.
2. The business contacts Aida through your link or code.
3. You share their WhatsApp after they agreed.

Your link is remembered

Your link is remembered for 90 days in the phone browser the business opens it with. To be safe, also add the business in your dashboard: Your businesses → Tell a business about us.

Two partners, one business

The first real introduction wins. Aida has the final say.

Never promise

Partners never promise prices, discounts or results.

Add your bank details once in your dashboard, under Payout. They are stored encrypted, and only the Aida director can see them to pay you.

— DO AND DON'T

Do and don't

Do

Share your personal link, or introduce a business from your dashboard.

Tell people you are an Aida Partner.

Leave anything about prices to the Aida team.

Check your dashboard to see how your introductions are going.

Don't

Quote prices, discounts or results.

Refer yourself or your own business.

Send spam or run ads that use the Aida name.

Pretend to be Aida staff.



AIDA

Questions?

Message Aida on WhatsApp. We are happy to help.

WHATSAPP

+62 851-5628-8171

YOUR DASHBOARD

aidacreative.id/partner

WEBSITE

aidacreative.id